

VANESSA SIMMONS

CURRICULUM VITAE

BRAND PHOTOGRAPHY & DESIGN EXPERTISE

2020-PRESENT CEO

The Vanessa Simmons Company, LLC

2024 Documentary Branding Photo & Video

4Kira4Moms

2018 Commercial Branding Photography

Philadelphia Department of Public Health - Division of Maternal, Child & Family Health

2018 Commercial Branding Production & Event Photography

MIT Media Lab Hackathon Event

2018 Commercial Branding Photography UNC at Chapel Hill Carolina Global

Breastfeeding Institute Childcare Posters

2017 Commercial Branding Strategy & Production

Philadelphia Department of Public Health - Division of Maternal, Child & Family Health

2016 Commercial Brand Strategy & Photography

Novant Health Foundation

2016 Conference Branding Strategy & Design

National WIC Association

2015 Commercial Event Photography

California Breastfeeding Coalition Summit

2015-2017 Brand Strategist, Normalize Breastfeeding Tour Normalize Breastfeeding

2014-2024 Social Media Manager

Normalize Breastfeeding

2013 Web Designer

California Families for Access To Midwives

2011 Board of Directors California Association of Midwives

2011 Commercial Event Photography

California Associations of Licensed Midwives

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KEYNOTE SPEAKING ENGAGEMENTS

2024 Latch the Gap: How to Build Bridge for Black Birth & Breastfeeding Justice
San Ysidro Health WIC 50th Anniversary | San Ysidro, CA

2020 Liberate Millennials from the Pressure to Breastfeed With the Power of Social Media
MAINE WIC Conference | Virtual Speaker

2020 Liberate Millennials from the Pressure to Breastfeed With the Power of Social Media
INDIANA WIC Conference | Virtual Speaker

SPEAKING ENGAGEMENTS

2024 Latch the Gap: Author Meet & Greet, Book Reading, Q&A
Reaching Our Sisters Everywhere Breastfeeding & Equity Summit | Virtual Speaker

2024 Pay to Play: How to Amplify Your Brand with Social Media Advertising
California Breastfeeding Coalition Summit | Virtual Speaker

2022 Latch the Gap: How to Build Bridge for Black Birth & Breastfeeding Justice
Reaching Our Sisters Everywhere Breastfeeding & Equity Summit | New Orleans, LA

2020 Liberate Millennials from the Pressure to Breastfeed With the Power of Social Media
GOLD Lactation Conference | Virtual Speaker

2019 Capturing WIC Stories and Supporting Families with Social Media
Texas State WIC Conference | Austin, TX

2019 The Purpose of Capturing WIC Stories and Supporting Families with Social Media
National WIC Association Educational Conference | Baltimore, MD

SPEAKING PRESENTATIONS

2024 Powerhouse Advocate Strategies to Normalize Breastfeeding
- *Conference Presentation*
CityMatCH Epidemiology & Maternal Health Conference

2023 Latch the Gap: How to Build Bridge for Black Birth & Breastfeeding Justice - Poster
Presentation
California Breastfeeding Coalition Summit | Virtual Presentation

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2019 Building your Breastfeeding Support Group with Social Media - Stage Presentation
California Breastfeeding Coalition Summit | Anaheim, CA

2016 Lunch & Learn - "Normalize Breastfeeding" A Talk for Clinicians - Conference Presentation
Novant Health Hospital | Charlotte, NC

2015 Uprooting Misrepresentations of Black Breastfeeding Mothers in Today's Modern Literature - Conference Presentation
Black Mother's Breastfeeding Association | Detroit, MI

2015 Spoken Word Poetry - "At the Breast" - Stage Presentation
California Breastfeeding Coalition Summit | Anaheim, CA

AWARDS/ACKNOWLEDGEMENTS/EXHIBITIONS

2021 Power Voice Summit Speaker & Summit/Program Closer
Les Brown Power Voice Academy

2018 10 Billboards & City-Wide Media Saturation
Philadelphia Department of Public Health

2018 Portrait Gallery: Make the Breast Pump Not Suck Hackathon
MIT Media Lab

2015 Top 10 World Breastfeeding Week Photo Contest
World Alliance for Breastfeeding Action

2013 Best of Show/Class Monochrome, Best of Monochrome
San Diego Museum of Photographic Arts

EDUCATION

2021 The B.L.A.C.K. Course
Certified Blactation Educator

2021 Bob Proctor's Thinking Into Results
Certified Professional Coach

2020 Les Brown Power Voice Academy
Certified Professional Speaker

2018 UCSD Extension Lactation Education
Certificated Lactation Educator and Counselor

VANESSA SIMMONS

CURRICULUM VITAE

2011-2013 Southwestern College
Professional Photographer

2004-2005 San Diego Bible College & Seminary

2003-2004 San Diego Christian College

2001-2002 Middle of Tennessee State University

2000-2001 Southwestern College

PUBLISHED BOOKS

Latch The Gap: The Powerhouse Advocate's Guide to Help Black Parents Know Better & Do Better
Amazon Bestseller